

**AAACP**

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## Draft Agenda & Program

Regional capacity building workshop on the development of agrifood standards and launching of the Sustainability Claims Portal in West Africa



Dakar, Sénégal

24 – 25 May 2011



# Day One: Tuesday, 24 May 2011

<b>Session 1</b>	<b>Opening Session</b>
	Moderator: <b>Mr. Badji Faly</b> , Directeur général, Van Oers Sénégal, (Multinationale Hollandaise de Production Agroindustrielle)
9.00 AM	Registration of Participants
10.00 AM	<b>Official Opening &amp; Keynote Address</b> <b>H.E. Hon. Amadou NIANG</b> , Ministre of Commerce, République of Sénégal, Dakar, Sénégal
10.15 AM	Opening Remarks: <b>European Commission</b> or The Coordination Unit, EU-All ACP Agricultural Commodities Programme, Brussels
10:30 AM	Opening Remarks: <b>Amos Wama Taporai</b> , UNCTAD, Genève
10:45 AM	Group Photo – Novotel Lobby
<b>11.00 AM</b>	<b>Morning Tea/Coffee Break</b>
<b>Session 2</b>	<b>Agrifood Standards Development and Trade: Sharing of Experiences in Selected West African Countries</b>
	Moderator: <b>Mr. Badji Faly</b> , Directeur général, Van Oers Sénégal, (Multinationale Hollandaise de Production Agroindustrielle)
11:30 AM	<b>Origine Sénégal</b> - Présentation par Mr. <b>Nicolas I. Venn</b> , CEO (Administrateur Général), Origine Sénégal, Ministère de l'Agriculture et Pisciculture, Programme de Développement des Marchés Agricoles du Sénégal, Dakar, Sénégal
11:45 AM	<b>Coopérative Fédérative des Acteurs de l'Horticulture du Sénégal</b> – Présentation par Mr. <b>Jean-Marie Goudiaby</b> , Secrétaire général adjoint, Directeur général Katipa Group Sarl
12:00 AM	Interactive Discussions
<b>12:30 PM</b>	<b>Lunch</b>
2:00 PM	<b>Benin</b> Experiences in Agrifood Safety Standards Development and Trade – including fair trade, organics, ethical trade, environmental standards, sustainable standard and claims Présentation par <b>Abel Sekpe</b> , Réseau de Développement d'Agriculture durable – REDAD, Porto-Novo, Benin
2.30 PM	<b>Burkina Faso</b> Experiences in Agrifood Safety Standards Development and Trade Présentation par <b>Dioma Etienne Christan</b> , Association Professionnelle de la mangue du Burkina – APROMAB, Ouagadougou, Burkina Faso
3.00 PM	<b>Gambia</b> Experiences in Agrifood Safety Standards Development and Trade Presentation by <b>Ben Roberts</b> , Director, Business & Export Development, GEIPA, The Gambia
<b>3.30 PM</b>	<b>Afternoon Tea/Coffee Break</b>
4.00 PM	Interactive Discussions
<b>5.30 PM</b>	<b>End of Day 1</b>

## Day Two: Wednesday, 25 May 2011

<b>Session 2</b> <i>(Continued)</i>	<b>Agrifood Standards Development and Trade: Sharing of Experiences in Selected West African Countries</b>
	Moderator: <b>Mr. Jean-Marie Goudiaby</b> (Secrétaire général adjoint, Directeur général Katipa Group SARL)
9.00 AM	<b>Guinea Conakry</b> Experiences in Agrifood Safety Standards Development and Trade Présentation par <b>Mamadou Conde</b> , Directeur général, CAFEX, Institution de Promotion des Exportations, Conakry, Guinée
9.30 AM	<b>Mali</b> Experiences in Agrifood Safety Standards Development and Trade Présentation par <b>Toure Aissata</b> , Directrice générale, MULTICHEM, Producteur d'exportation, Bamako, Mali
10:00 AM	Interactive Discussions
10.30 AM	Morning Tea/Coffee Break
<b>Session 3</b>	<b>Sustainability Claims Portal and Development</b>
	Moderator: <b>Mr. Amos Wama Taporaié</b> , UNCTAD, Geneva
11:00 AM	Global dynamics of food standards and sustainability claims – Presentation & launch of the Sustainability Claims Portal  By <b>Amos Wama Taporaié</b> , UNCTAD, Genève
11:30 AM	Interactive Discussions
12:00 AM	Break out Sessions & Working Groups, to brainstorm issues: <ul style="list-style-type: none"> <li>• Usefulness, quality, content, user-friendliness &amp; relevance of the SCP as <b>development tool</b> for agrifood value chain stakeholders in ECOWAS region</li> <li>• How to make the portal to be more responsive to the info/data needs on food safety standards, sustainability issues for ECOWAS?</li> <li>• Identifying needs, highlighting information gaps</li> <li>• Role of public and private sector; balance of information, issues of neutrality</li> <li>• Propose changes &amp; make recommendations on content, presentation, accessibility &amp; usability</li> </ul>
12:30 PM	Lunch
2 :30 PM	<b>Break-out Group Reports - Feedback &amp; Interactive Discussions</b>
	Moderator: <b>Regional or National Representative from West Africa</b>
3.30 PM	Afternoon Tea/Coffee Break
4:00 PM	<ul style="list-style-type: none"> <li>• <i>Way Forward</i></li> <li>• Outcome &amp; Recommendations</li> <li>• Sustainability issues: anchoring or merging portal with ongoing national &amp; regional programs (e.g. EIF, FAO)</li> <li>• National Contact Points</li> </ul>
5.00 PM	Evaluations and Farewell –  End of Regional Workshop