



Establishment of A Regional Market Intelligence System & Development of A sustainable Portal for the Caribbean

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Background

- **Challenges related to the production of accurate, reliable, timely and relevant data to inform trade negotiating positions and decision making;**
- **Non delivery of regional programmes to address the establishment of marketing information and intelligence system;**
- **Workshop in Dominica funded by Hub and Spokes deal with issues of dature capture and Mgt, challenges and remedies**





Background

- **Output – development of templates for data collection re. production, demographics, trade etc**
- **Templates circulated among Member States**
- **Finalized**
- **Approved by Agriculture Ministers**





Exercise

- **Development of mechanism to:**
 - harmonise the approach to data collection in the Agricultural Sector in the OECS through the use of common templates and a computerized system;
 - To train Agriculture planners and statisticians in the use of software for data analysis and presentation for entry into the OECSINFO database





Exercise

- **Request information from Member States**
- **Design interactive data entry screens based on templates**
- **Database facility to generate core tables**
- **Manual for the use of system**
- **Training May/June**
- **Hand over software to Member States**





Thank You