



Caribbean MIS Assessment

Market Information Organization of the Americas (MIOA)

Frank Lam

Caribbean Regional MIS Project

Port Spain, Trinidad & Tobago

February 2011

MIOA

- MIOA is a network comprised of government institutions or those institutions so delegated by the government, whose principal functions and aims is the collection, process, analysis and dissemination of information relative to markets and agricultural commodities.
- MIOA's main purpose is to promote markets' importance and transparency by means of a timely and systematic information exchange.

MIOA Objectives

- To create mechanisms that facilitate the exchange of agricultural market information among the member countries
- To facilitate the exchange of technical expertise and identify training opportunities to enhance member countries' market information systems
- To work towards the harmonization of terminology, methodology and technology used
- To promote the concept that timely and reliable market information contributes to the efficient marketing of agricultural products and helps to identify market opportunities

www.mioa.org

Background

- IICA is the MIOA Technical Secretariat (2004).
- In 2005-2006, a MIS assessment was conducted by MIOA in the Latin American region (19 countries).
- In 2009-2010, a MIS assessment was conducted by MIOA to establish a baseline in the region (9 countries).

1. Guyana

- **Strength:**
 - Management commitment to program
 - Management understands the requirements for the program, but lacks the time to stay fully engaged in the program
- **Weakness:**
 - Data collection procedures
 - Reporter training
 - Standards, grades, or uniform terminology
 - Data Management
 - Dissemination

2. Trinidad & Tobago

- **Strength:**
 - Management and supervisory structure
 - Reporter training
 - Collection procedures
 - Uniform standards and terminology
 - Data management
 - Dissemination
- **Weakness:**
 - None Identified

3. Grenada

- **Strength:**
 - Commitment to establish program and support from Ministry
 - Support from industry stakeholders for program
- **Weakness:**
 - Planning Commission approval time period
 - Lack of detailed program development plan
 - Industry stakeholders could have their own agenda on MIS development

4. Saint Lucia

- **Strength:**
 - Commitment and support by management and the Ministry
 - Industry stakeholder request and support for MIS program
- **Weakness:**
 - Lack of fully development program structure
 - Development time frame

5. Belize

- **Strength:**
 - Dedication and support by Beltraide
- **Weakness:**
 - Organizational Structure
 - Reporter expertise
 - Reporter training program
 - Sustainability in present design

6. Jamaica

- **Strength:**
 - MOA support
 - Management, but needs structure
 - Diversity of reporting points
 - Data collection plans
- **Weakness:**
 - Reporter training
 - Data management

7. Haiti

- **Strength:**
 - MOA support for program
 - Program manager has good concepts on how the program should be organized and managed
- **Weakness:**
 - Program structure
 - Sustainability
 - Reporter training program
 - Lack of grades and standards
 - NGOs not transitioning to MOA for long term program development
 - IT system
 - Dissemination

8. The Bahamas

- **Strengths:**
 - Commitment to establish program and support from Ministry
 - Support from industry stakeholders for program
 - Extensive staff not required for MIS program
- **Weakness:**
 - Lack of detailed development plan program
 - Program development funding
 - Quality grades not clearly defined

9. Barbados

- **Strengths:**

- Commitment to establish program and support from Ministry
- Support from industry stakeholders

- **Weakness:**

- Lack of detailed development plan program
- Management Structure – potentially two agencies within the Ministry would collect data
- Program development funding
- Quality grades not clearly defined

Market Information System Development Stage

Criteria

1. Management and Supervisory Structure
2. Reporter training
3. Collection Procedures
4. Dissemination
5. Data Management

Classification

- 5 - Fully Developed
- 4 – Effective
- 3 - Acceptable
- 2 - Needs Improvement
- 1 - Needs Substantial Improvement
- N/A MIS Program not established to a Level for Review

Market Information System Development Stage

Criteria	Guyana	T&T	Grenada	St. Lucia	Belize	Jamaica	Haiti	Bahamas	Barbados
1	3	5	2	3	3	3	3	2	2
2	2	5	N/A	N/A	2	2	N/A	N/A	N/A
3	2	5	N/A	N/A	2	3	N/A	N/A	1
4	1	5	N/A	N/A	3	3	2	N/A	1
5	2	5	N/A	N/A	4	2	1	1	1



Mesoamerican Project on Fruit Production (PROMEFRUT)

Frank Lam

Caribbean Regional MIS Project

February 2011



Regional Public Goods (RPG)

- © Regional Public Goods (RPG): Collective action in order to correct problems that individual countries cannot address on their own, particularly in cases where costs for solving them are greater than immediate benefits (Olson, 1971, in L. Bocalandro, R. Villa, 2009).
- © It seeks to: economies of scale, economies of scope, innovation.
- © The RPG includes a minimum of three countries. The countries are the decision makers.
- © It follows an approach of "bottom up", i.e. go to building upon the resources and experience available in each country.

PROMEFRUT Project Objective

- **PURPOSE:**
Contributing to develop regional fruit production chains and increase the competitiveness of fruit in Central America
- **GENERAL OBJECTIVE:**
Preparation and adoption of a regional cooperation framework to promote competitiveness of fruit sector in Central America (Regional Public Good), turning the government sector into a strategic partner of fruit producers.

Duration and Budget

©30 months from signing of the agreement (12 March 2009).

©Total budget: U.S. \$ 1,234,000

IADB	Countries	PM	IICA
\$800,000	\$214,000	\$45,000	\$175,000

Components

Component 1:
Development of
the Fruticulture
Regional Policy

Regional Policy (FOR-FRUITs)

Strategic Plan (PE)

Component 2:
Regional Platforms
for Cooperation
on:

A.
Market
Intelligence

B.
Exchange and
generation of
knowledge.

C.
Agriculture Health,
Food Safety and
Quality Assurance

Subcomponent A: Market Intelligence Regional Platform

- © It is a strategic tool for policy makers and fruit businesses to:
 - (i) Make decisions on fruit production and commercialization as well as public policy makers to support the fruit production.
 - (ii) Analyze local, regional and international markets.
 - (iii) Get information about relevant topics and products.

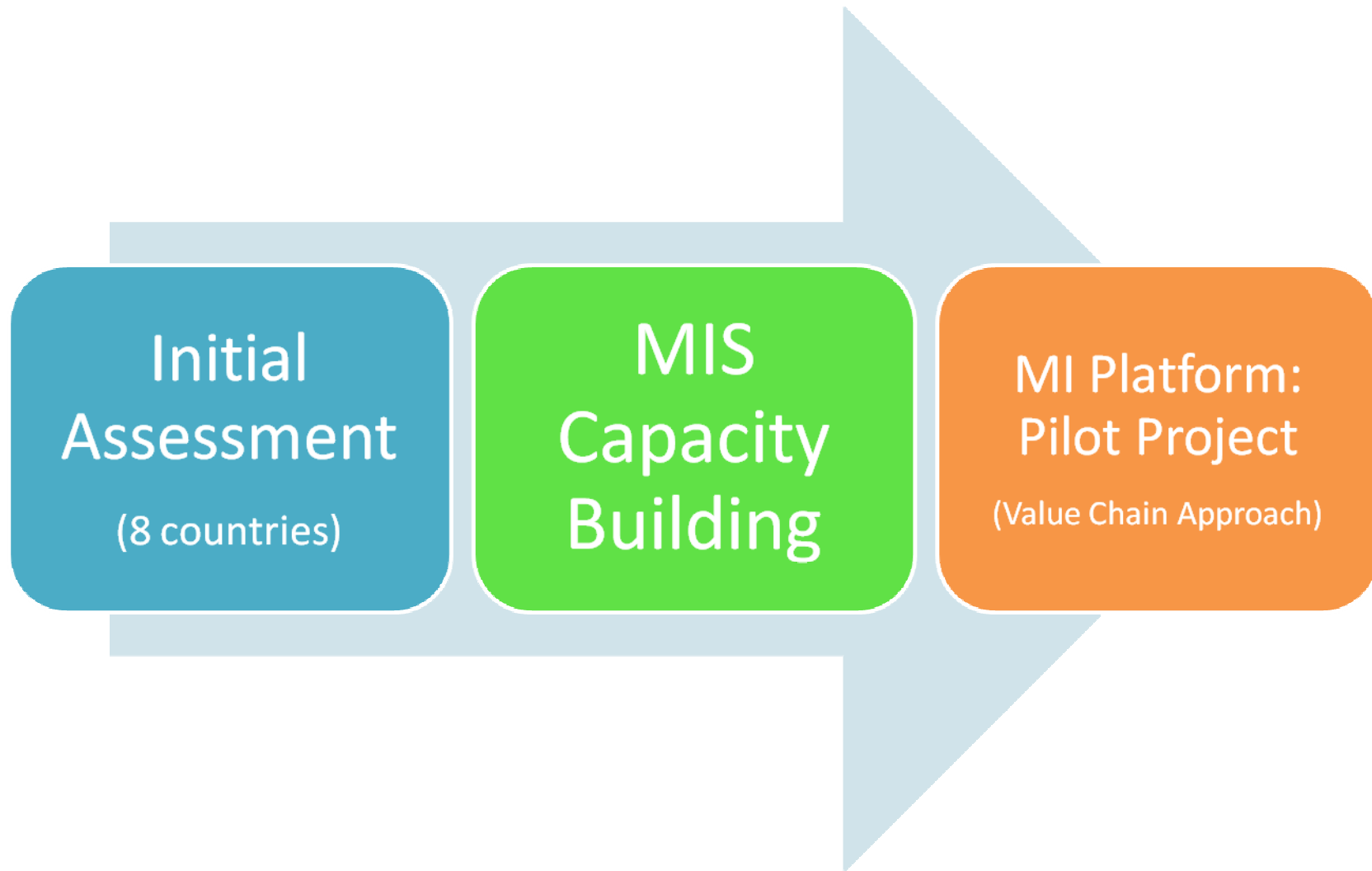
- © Linked to the initiative of the Market Information Organization of the Americas (MIOA).

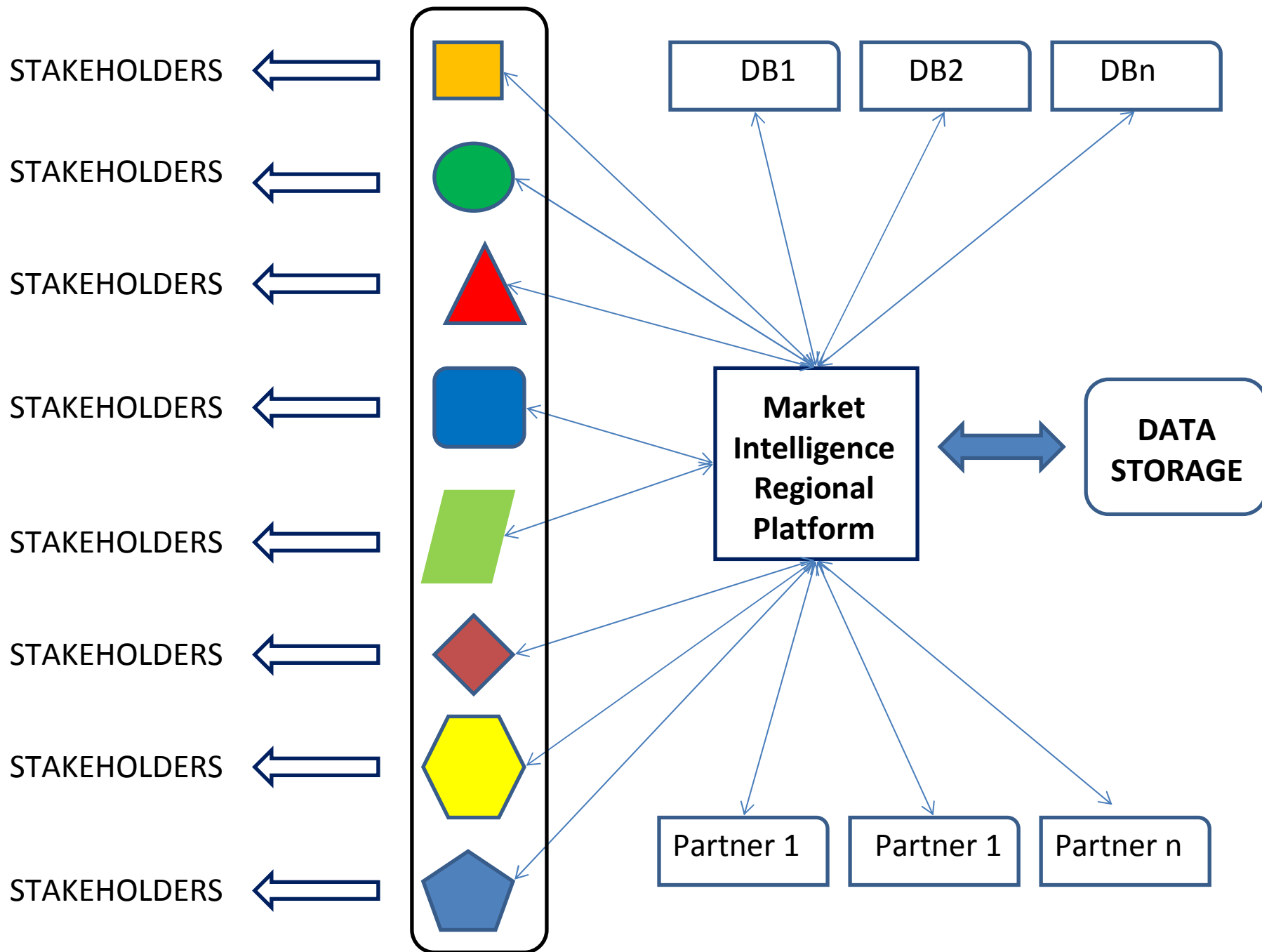
- © Value chain approach: Pineapple, papaya, avocado, mango, plantain, and lime.

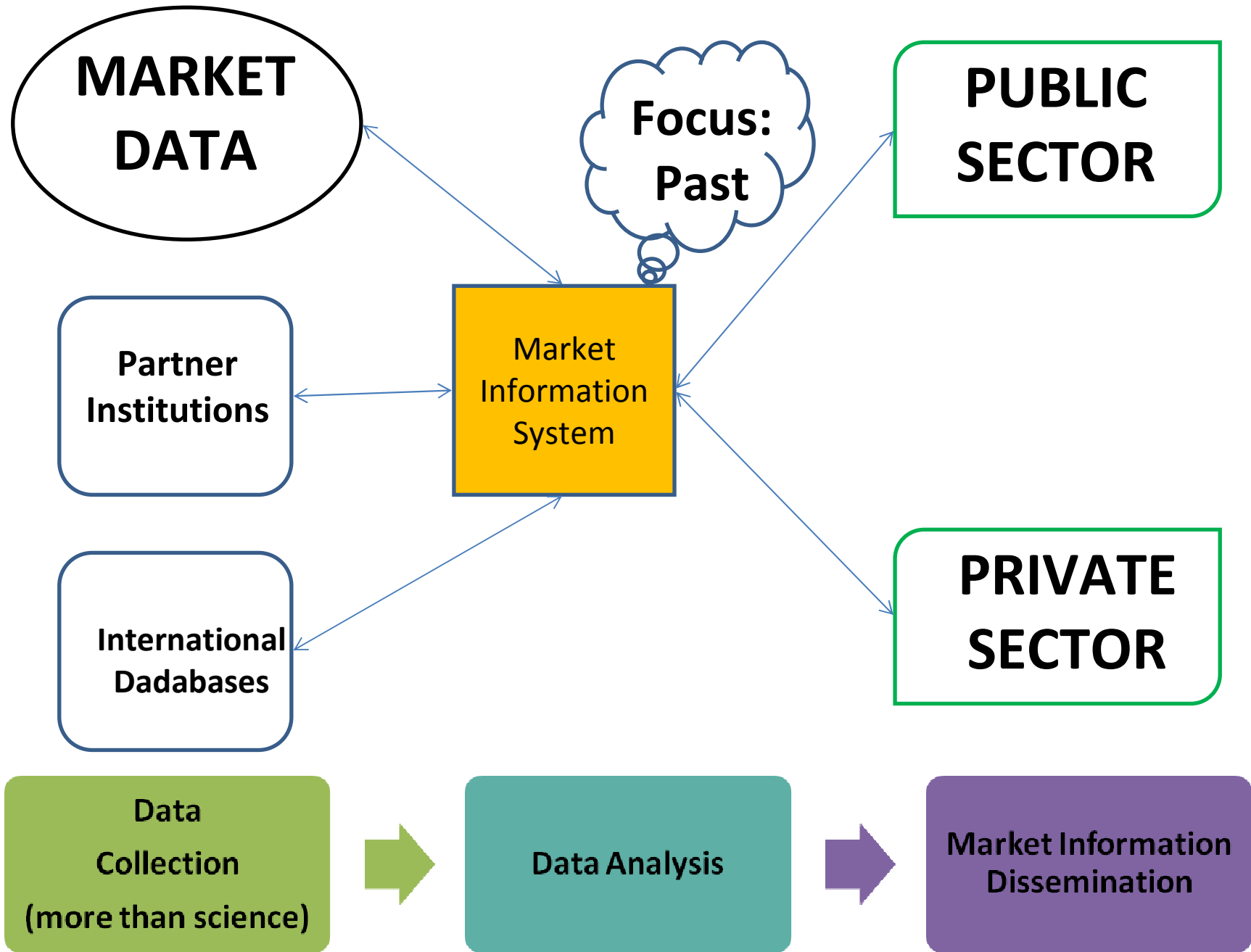
©The platform could be aimed at:

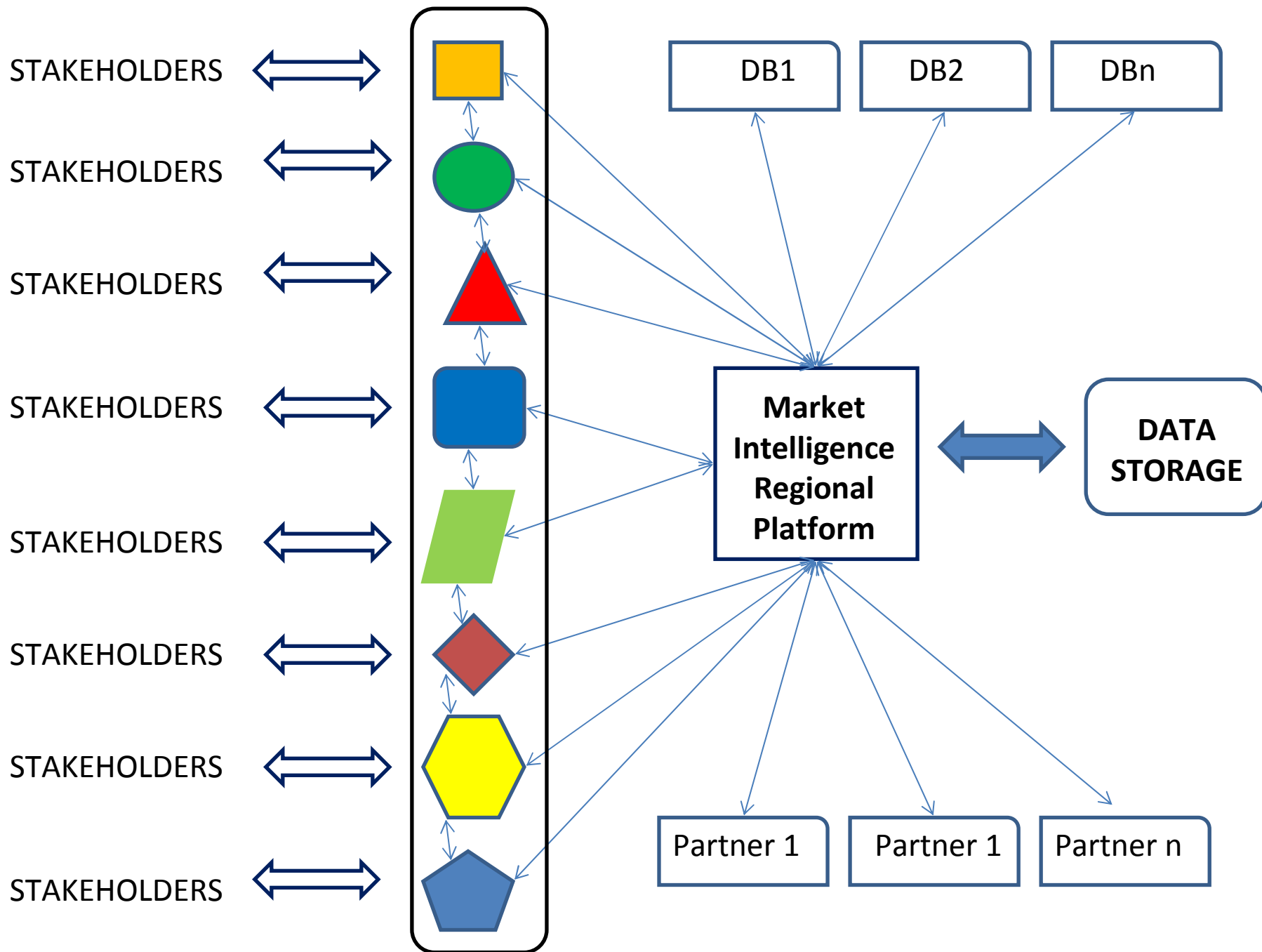
- Regional web (intranet), dynamic and analytical, supported by other telecommunications and spread instruments linked to the MIS
- Capacity Building: (i) public sector (ii) private sector).
- Coordinating efforts of market intelligence in the countries.

Sub component A: Steps









“People love what they create,
they accept what is agreed,
but they reject what is
imposed”

Carlos Albornoz, IADB Specialist